



MAGAZINE

MEDIA KIT
2020



ADVANCING ENVIRONMENTAL EXCELLENCE

Green Marine Magazine is a must-read to remain up to date with Green Marine's progress and the maritime industry's environmental initiatives – especially the measures being undertaken by Green Marine participants.

The magazine is distributed to all Green Marine members (participants, partners, supporters, associations) throughout North America. Copies are also handed out at several major maritime industry events involving Green Marine's participation.

Green Marine Magazine is circulated in electronic format to more than 4,500 subscribers – a loyal and engaged readership as evidenced by a recent survey carried out by Green Marine (in which very close to 70% of respondents indicated they read the publication). The magazine will also be available on

the Green Marine website, and redistributed within Green Marine's relevant networks that include 30 Canadian and U.S. marine industry associations.

This unique communication tool responds to the maritime community's keen interest in learning more about the environmental initiatives of ports, terminals, ship owners locally and throughout the continent, which includes scientific breakthroughs, innovations in green technologies, and best management practices.

By purchasing ad space in the magazine, you are now also directly supporting Green Marine with a portion of ad revenues being re-invested in the program's further development.

DAVID BOLDUC, Executive Director



READERSHIP: 4,500*



*Green Marine Magazine has a reach of more than 4,500 readers, based on combined digital and print distribution.

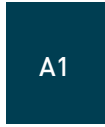
THE AUDIENCE

- Canadian and U.S. ports
- Canadian and U.S. terminals
- Domestic and international ship owners
- Shipyards
- Seaway management corporations
- Canadian and U.S. marine associations
- Governments and government agencies (municipal, state/provincial and federal)
- Environmental groups and NGOs
- Suppliers of products, services and technologies
- Marine classification societies
- Auditors and auditing firms
- Shippers, fleet managers and logistics services
- Canadian and U.S. pilotage authorities
- Energy sector enterprises
- Environmental consultants
- Consulting engineers
- Training and research & development institutes and firms
- Research, education and conservation organizations

GREEN MARINE MAGAZINE

ADVERTISING RATES AND SPECIFICATIONS

Full page
Trim
8" x 11"
(203.2 mm x 279.4 mm)



A1 Bleed
8.25" x 11.25"
(209.55 mm x 285.75 mm)



A2 No Bleed
7.5" x 10.5"
(190.5 mm x 266.7 mm)

Half page



B1 Horizontal
7.5" x 5"
(190.5 mm x 127 mm)



B2 Vertical
5" x 7.5"
(127 mm x 190.5 mm)

Third page



C1 Horizontal
7.5" x 3.25"
(190.5 mm x 82.55 mm)

Quarter page



D1 Horizontal
5" x 3.5"
(127 mm x 88.9 mm)

	Non-member	Member/ Supporter
A1 - A2 Full page	\$ 3,425	\$ 2,875
B1 - B2 Half page	\$ 2,325	\$ 1,955
C1 Third page	\$ 2,050	\$ 1,725
D1 Quarter page	\$ 1,890	\$ 1,590

REQUESTS

Outside back cover*	+ 25 %
Inside front or back cover*	+ 20 %
Position Requests	+ 15 %

* Full page ads only

APPLICABLE TAXES WILL
BE ADDED TO THE INVOICE

HOW TO PLACE AN ADVERTISEMENT

STEP 1

Choose Ad Size

Review the important information concerning available ad sizes, formats and submission deadlines

STEP 2

Book your Ad

Complete the insertion order and return a signed copy to Griffintown Media to book your ad space

STEP 3

Create/Submit Ad

Contact Griffintown Media to discuss the creation of your ad **OR** submit existing ad before the deadline

Your advertisement in Green Marine's E-version will link directly to your website. Please provide your website address in the form.

FILE FORMAT ACCEPTED

PDF file format

Press-optimized PDF files (CMYK, 300 dpi, all fonts embedded, crop marks).

PLEASE ALSO NOTE THAT ADS THAT DO NOT MEET THE SPECIFICATIONS CANNOT BE ACCEPTED.

PUBLICATION DATES

GREEN MARINE MAGAZINE IS PUBLISHED
TWICE A YEAR IN SPRING AND FALL

CONTACT GRIFFINTOWN
MEDIA FOR AD CREATION
PRICING AND SERVICES

GREEN MARINE MAGAZINE

ADVERTISING INSERTION ORDER FORM



ADVERTISER PROFILE

Advertiser _____ Website _____
 Address _____
 City/Province/State _____ Postal /Zip Code _____
 Contact Person _____ Title _____
 E-mail _____ Telephone _____

BILLING CONTACT

Name _____ Title _____
 E-mail _____ Telephone _____
 Address _____
 City/Province/State _____ Postal /Zip Code _____

Please invoice me now (2% discount)

Please invoice me upon publication

DETAILS

	FULL PAGE	1/2 PAGE	1/3 PAGE	1/4 PAGE	RATE
Size (Spring):	<input type="checkbox"/> A1 <input type="checkbox"/> A2	<input type="checkbox"/> B1 <input type="checkbox"/> B2	<input type="checkbox"/> C1	<input type="checkbox"/> D1	_____
Size (Fall)*:	<input type="checkbox"/> A1 <input type="checkbox"/> A2	<input type="checkbox"/> B1 <input type="checkbox"/> B2	<input type="checkbox"/> C1	<input type="checkbox"/> D1	_____
*Discount (Applicable if Spring and Fall issues are booked together. Does not apply to position charge.)					[- 10 %] _____
Position: <input type="checkbox"/> Outside back cover**	___ SPRING	___ FALL	YEAR _____	[+ 25 %]	_____
<input type="checkbox"/> Inside front**	___ SPRING	___ FALL	YEAR _____	[+ 20 %]	_____
<input type="checkbox"/> Inside back**	___ SPRING	___ FALL	YEAR _____	[+ 20 %]	_____
<input type="checkbox"/> Position Requests _____				[+ 15 %]	_____

** Full page only

TOTAL *** _____

Acceptance of any advertisement is at the sole discretion of the publisher. All copy and graphics are subject to the publisher's approval. Every effort will be made to comply with advertiser positioning requests, but these cannot be guaranteed unless specifically acknowledged in writing by Griffintown Media Inc.

*** Prices are net; total does not include applicable taxes, or fees for ad corrections or adjustments. Terms of payment: Net 30 days in Canadian funds from invoice date.

Authorized by: _____
 Client/Agency Authorized Representative

_____ Date