How to showcase your GREEN MARINE PARTNER LOGO

The Green Marine partner logo identifies organizations that officially partner with the Green Marine program to offer products, services, technologies and/or equipment that help Green Marine participants to continually improve their environmental performance. As a partner, you are encouraged by Green Marine to proudly display the partner logo (for example, on your website, in advertising, on business cards, and through promotional items), demonstrating your commitment to facilitating the maritime industry’s greater sustainability.

However, Green Marine limits the right to use the Green Marine partner logo. The general policy is to permit the logo’s display in connection with activities promoting the Green Marine program and its objectives, but never in a manner that suggests or implies that Green Marine has endorsed, certified or otherwise approved the activities, products and/or services of a partner’s organization, or that Green Marine is the source of those activities, products and/or services. It is strongly recommended that partners have design proofs and/or printed work featuring the partner logo approved by Green Marine’s communications team before any display or dissemination.

What to avoid:

Some partners have mistakenly used the incorrect logo (such as the certified logo for participants only, or an earlier version of the Green Marine logo that is no longer used). Here is a list of the logos that partners should not use:

- The Certified Green Marine logo
- The corporate logo
- The earlier version of the Green Marine logo
Below are some examples of how to use the partner logo to maximize the visibility of your affiliation with the environmental certification program. If you need a copy of the partner logo, please contact the Green Marine communications team at info@green-marine.org.

**YOUR WEBSITE**

The logo can be displayed on your website’s homepage or highlighted in the environment and/or partners sections, along with an overview of the Green Marine program and its mission. Examples:

**Ship 2 Shore’s website – header**

**Total Marine Solutions’ website – About Us section**

**Ecologix’s website – footer**

**VapCor’s website – footer**

**Vard Electro Canada’s website – footer**
XBEE Enzyme Fuel Technology’s website – landing page (Also Green Marine Europe partner)

Clean Up Your Engine with the Natural Enzyme Fuel Technology

XBEE disperses water and fuel-derived organic contaminants!
XBEE also protects our environment by reducing all toxic gas emissions.

NETSCo’s website – Partnerships section

Green Marine is an environmental certificate program for the North American marine industry. It is a voluntary, transparent and inclusive initiative that addresses key environmental issues through its 12 performance indicators. Participants are ship owners, ports, terminals, Seaway corporations and shipyards.

Page Macrae Engineering’s website – About Us section

AFFILIATIONS

- Site Safe
- Hera
- EMA
- New Zealand Food & Drink
- LanZBC
- Enviromark
- Prequal
- ATNZ
- Priority
Your Corporate Material

The logo can be added to your corporate documentation, such as letterhead, emails, brochures, PowerPoint presentations, and videos. Examples:

Graphite Innovation & Technologies – PowerPoint presentation

Quickload Logistics – email signature

Marine Clean Ltd. – business cards

InfraSOLS – corporate brochure

Aderco – videotaped product presentation

XBEE Enzyme Fuel Technology – environmental video
YOUR SOCIAL MEDIA

Green Marine encourages you to use the partner logo in your social media posts to share your engagement in Green Marine with the general public. Be sure to tag Green Marine on Twitter (@GMarine_AVerte) and LinkedIn (@Green Marine) – the two social media platforms where Green Marine has a continual presence.

Colliers Project Leaders

We are thrilled to announce that we are an official Green Marine Partner! Green Marine is an environmental certification program for the North American marine industry. We look forward to supporting members as they obtain their Green Marine sustainability certifications.

Aderco

FOLLOW GREEN MARINE ON SOCIAL MEDIA!
Your advertisements

The logo can also be used on your printed and online advertisements.

Watson Gloves’ printed ad

Urgence Marine’s printed ad

Envirolin Canada’s printed ad

More information

If you need a copy of the partner logo, have questions about its use, or would like to suggest other ideas of how you could showcase your Green Marine partner logo, please contact the Green Marine communications team at info@green-marine.org