



News release
For immediate distribution

Green Marine welcomes new expertise to its 2020 board

Quebec City, Monday June 8, 2020 – Green Marine held its 2020 Annual General Meeting on Wednesday, June 3, electing two new directors to its board: Claudine Couture-Trudel, the Vice President, Strategy and Public Affairs, at QSL; and, Stephanie Jones Stebbins, the Managing Director, Maritime, at the Port of Seattle. Green Marine is delighted to welcome these knowledgeable women to its governing body.

A highly versatile professional known for her unifying negotiating skills and abilities to lead complex projects, Claudine Couture-Trudel stands out with her strategic approach towards achieving stakeholder buy-in to reach ambitious goals. She has Bachelor degree in Law from the Université Laval, and two Master's degrees – Taxation from the Université de Sherbrooke, and Business Administration from HEC Montréal.

Stephanie Jones Stebbins is a seasoned leader with vast experience in developing innovative business approaches to create financial success while pursuing community and environmental sustainability. She holds a Bachelor degree in Civil and Environmental Engineering from Duke University, and a Master's degree in Regional Planning from the University of North Carolina.

Both Craig Middlebrook, the Deputy Administrator of St. Lawrence Seaway Development Corporation, and Mark Barker, the President of Interlake Steamship Company, were elected to a second term.

At the new board's first meeting on Friday June 5, Michael Fratianni, the President and CEO of Montréal Gateway Terminals Partnership, was elected as the new chair. Mr. Fratianni has been a member of the board since 2018.

"Green Marine's distinctiveness augurs well for the future," he said upon being appointed as the new chair. "Green Marine is very well positioned to play an important role within the climate resiliency agenda.



“I look forward to working with the board and the overall membership towards the program’s further outreach and development in advancing the maritime industry’s environmental excellence.”

Fратиани is backed by Mark Barker, as vice-chair, and by Brandy Christian, the President & CEO of the Port of New Orleans, as treasurer.

Corporate leadership is a pivotal element in Green Marine’s success. The board’s role is to represent the interests of all members in determining the program’s vision and strategic direction and to provide oversight in the conduct of Green Marine Management Corporation activities.

Green Marine also wishes to express its sincere thanks to Ron Tursi, the President of Guardian Ship Management, who served on Green Marine’s board for six years, including this past year as chair, and to Sylvie Vachon, the President and CEO of the Montreal Port Authority, who is stepping down from the board to prepare for her retirement at the end of this year.

Green Marine Overview

Founded in 2007, Green Marine’s North American environmental certification program is the result of a voluntary effort by the shipping industry to go beyond regulations. To date, more than 145 ship owners, port authorities, terminal and shipyard operators throughout Canada and the United States participate in the program. The Green Marine certification process is rigorous and transparent. Individual performance results are published annually. They are independently verified every two years.

A key element of Green Marine’s success from the outset has been the active support from environmental stakeholders, the scientific community, and governments. A good number of the more than 75 supporters participate in reviewing and shaping the environmental program.

For more information:

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