The following Logo is the official graphic identifier for Green Marine supporters (governments, NGOs, environmental groups, educational organizations) and its use must be consistent in order to maintain the brand integrity. Green Marine supporters are encouraged to promote their endorsement of the environmental program and its guiding principles. Appropriate uses of the logo are indicated on this sheet.

**IMPORTANT** It is strictly prohibited to modify all or part of the elements that compose the following visual identity, such as typography, icon or else. It is therefore strongly recommended that supporters have their design work approved by Green Marine prior to printing being done.

**COLOURS**

<table>
<thead>
<tr>
<th>Colour Code</th>
<th>CMYK</th>
<th>PMS Colour</th>
</tr>
</thead>
<tbody>
<tr>
<td>C100 M60 Y44 K30</td>
<td>PMS 3035</td>
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<td>C90 M11 Y00 K00</td>
<td>PMS 2995</td>
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<td>PMS 376</td>
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</tr>
<tr>
<td>C20 M00 Y100 K00</td>
<td>PMS 389</td>
<td></td>
</tr>
</tbody>
</table>

**PROPORTIONS AND CLEAR SPACE REQUIREMENTS**

The proportions between the icon and name are adjusted precisely and structured to be balanced and visually ensure maximum readability of all the elements. A zone of clearance is provided around the logo. This minimum clearance zone, here shown by a dotted line, is determined by a unit. Nothing should be positioned in this clear space. The logo must be reduced and enlarged proportionately to maintain space and typographic integrity. NEVER stretch or skew the logo. Do not stretch horizontally or vertically.

**TYPOGRAPHY**

**TITLE**

Avenir 85 heavy

**TEXT**

Myriad Pro Light

For more information or for approval of any variations from these specified uses, please contact:

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